

Purya Marzban



An Iranian painter born in Tehran and a graduate in Painting from the Faculty of Fine Arts, University of Tehran. He also holds a Master's degree in Art Research. Since 2016, Purya Marzban has been teaching at numerous universities across Iran, including the University of Tehran, University of Culture and Art, Jahad Daneshgahi Art School, Pars University, Soroush University of Art, and Dr. Shariati University. He has also conducted over 30 workshops in various universities across Iran. He has worked on theories such as quantum physics and parallel worlds for six years, particularly focusing on the holographic theory. He has held many seminars in different cities of Iran on the ideas of quantum physics. Below is an overview of some of his experiences.

Biography:

Date and Place of Birth:

Tehran, 1985 (1364 in the Iranian calendar)

Education:

Bachelor's in Painting and Master's in Art Research

Painting Career Started:

Since 2005 (1384)

Important Influential Artists and Teachers:

Irاندokht Mohasses – Mohammad Hossein Halimi – Manouchehr Mo'tabar

Categorization of Painting Series by Title:

- **Holographic World**
- **Figurative Social Documentary titled "Confrontation"**
- **Women**
- **Memories**
- **Portraits and Reincarnation**
- **Portraits**
- **Figurative Masks**
- **Shadows**
- **My Trees**

Brief Explanation of the Series Formation:

My explorations into concepts such as creation, human subjectivity, and parallel worlds within the holographic universe have always been rooted in my inner restlessness, leading to a form shaped by timelessness and placelessness.

Activities:

(Exhibitions, Biennales, and Festivals – National and International)

- 2007: Winner at Peace Cartoon Festival
- Participated in three consecutive Resistance Art Festivals (2007–2009)
- Participated in two rounds of Young Art Festival (2007–2008)
- 2007: Selected in University of Tehran Wall Painting Workshop
- 2009: Participated in Contemporary Museum Painting Workshop and Exhibition
- 2011: Illustration Workshop in Alborz
- 2014: Visual Arts Section Director of Fajr Festival, Alborz Municipality

Group Exhibitions:

- 2009: Faculty of Fine Arts Group Exhibition
- 2009: Contemporary Museum Workshop and Exhibition
- 2006–2008: Participated in three consecutive Resistance Art Festivals
- 2006–2007: Participated in two consecutive Young Art Festivals
- 2019–2021: Alborz Painters Annual Exhibitions
- 2019: Maryam Gallery Workshop and Exhibition
- A38 Gallery Group Exhibition
- 2021: Maherad Gallery Group Exhibition with Bahar Painting Association
- 2019–2021: Alborz Visual Artists Group Exhibitions
- 2023: Maherad Gallery – Joint Exhibition of Neo-Naturalist Artists
- 2021: 4th Annual Alborz Painters Exhibition, Maherad Gallery
- 2021: 5th Annual Maherad Painters Exhibition
- 2019: Iranian Art Garden Museum – Artist Workshop and Exhibition
- 2018–2022: More than 20 group exhibitions in various units of the University of Applied Science with the presence of scholars
- 2017: Two Visual Art Group Exhibitions
- 2016: Seasonal Exhibition with Bahar Painting Association

- 2017: Modernist Artists Exhibition, Saba Museum
- 2023 (Aban): “Sound of Water” Group Exhibition, Gallerie Khaneh Doost, Tehran
- 2023 (Aban): Group Painting Exhibition, Naghshe-o-Negar Gallery
- 2024: Contemporary Painters Group Exhibition, Laleh Gallery
- 2024: Group Exhibition “Treasure 3”, Shalman Gallery
- 2024: Group Exhibition – House of Artists (Masters Section)
- 2023: 9th Iran Printmaking Biennial (Masters Section)
- 2024: 10th Iran Printmaking Biennial – Policy Council Member and Participant (Masters Section)
- 2024: 13th Exhibition of Contemporary Iranian Artists – Laleh Gallery, Tehran
- 2024: 3rd Group Exhibition of Contemporary Iranian Artists – Laleh Gallery
- 2025: 4th Group Exhibition of Contemporary Iranian Artists – Month Two
- 2025: “Epic Body” Group Exhibition, Ferdowsi – Khaneh Doost
- 2025: Printmaking Workshop – MEZOTINT – Laleh Gallery

International Exhibitions:

- 2025: Group Exhibition, MECA Gallery, Vancouver, Canada
- 2025: Group Exhibition, MICA Contemporary Art Gallery, Canada
- 2025: Group Exhibition, Sareh Art Gallery, Moscow, Russia
- 2025: Selected Artist in Arte Genova Festival & Exhibition, Italy – Genova

Solo Exhibitions:

- 2010: Pardis Gallery, Faculty of Fine Arts
- 2014: House of Artists, Alborz
- 2010: Behrooz Marzban Painting Exhibition
- 2022: Haak Gallery, Niavaran, Tehran
- 2023 (Aban): “Holographic World” Solo Drawing and Printmaking Exhibition, Khaneh Doost Gallery, Tehran

Manifesto:

The idea of the holographic world expresses a reality beyond time and space. It suggests that the universe and its beings are projections—manifestations of a whole within each part, spatially non-local, and intelligently organized. This idea emphasizes metaphysical phenomena comprehensible through innate human knowledge, which confirms their reality through numerous instances.

Molavi (Rumi) says:

“These parts are the elements of that whole, all extracted from Him.”

“If you count a hundred apples and a hundred waters, when pressed, they become one.”

Lobsang Rampa’s methods also suggest ways of exiting the body and seeing the metaphysical world.

Quantum physics discoveries show that matter, when divided into smaller particles like electrons and protons, eventually reaches a point with no physical dimension. These particles only appear as waves until observed. As Stephen Hawking notes, perhaps our world is only shadows—we live in a four-dimensional illusion.

In the holographic model, all particles influence each other continuously, and understanding the universe requires elevating the mind’s capacity to harmonize with existence. I’ve tried to depict my metaphysical understanding through my visual language—using minimal points as the smallest forms, to show that what we see may not be the true reality.

Sincerely,

Pouria Marzban

The Market Art art economy magazine, based in Switzerland and France, selects and features five artists from five continents. In this edition, it focuses on reviewing and critiquing the works of Pouria Marzban from Asia.

CULTURE(S) - MARCHÉ DE L'ART - POURIA MARZBAN

POURIA MARZBAN, au-delà du réel

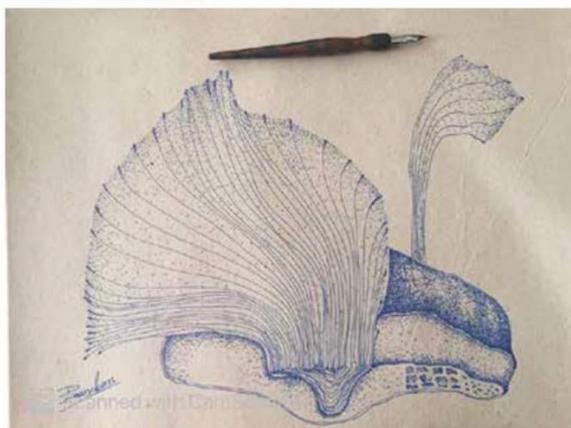
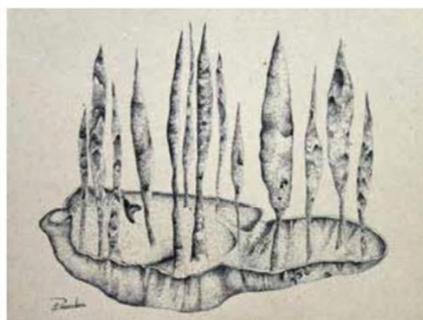


Pouria Marzban



RÉVÉLATION ET INCARNATION DE L'ART HOLOGRAPHIQUE DANS SON PAYS, L'IRAN, POURIA MARZBAN ŒUVRE, À TRAVERS SES COLLECTIONS ET EXPOSITIONS, POUR QUE SA DISCIPLINE SOIT RECONNUE À SA JUSTE VALEUR.

CULTURE(S) - MARCHÉ DE L'ART - POURIA MARZBAN



Au sens strict, l'hologramme fait office d'image analogie, de photographie tridimensionnelle. L'hologramme donne une densité à la lumière et met en exergue la tridimensionnalité de l'objet en ne conservant de celui-ci que son épure lumineuse. Ainsi, l'image holographique donne donc de l'objet et de l'être humain une vision transparente, spectrale. L'hologramme apparaît (en raison de sa tridimensionnalité et à l'instar de la photographie stéréoscopique du XIX^e siècle) comme une image troublante,

dotée à la fois d'un réalisme et d'une dimension fantomatique. Un postulat que Pouria Marzban a érigé au rang d'art, en donnant une mesure singulière à ses œuvres. Une conviction ciselée lors de ses pérégrinations, l'artiste ayant écumé et présenté son travail aux quatre coins de l'Iran, comme en atteste ce florilège non exhaustif (exposition collective des Beaux-Arts en 2019, exposition au sein de diverses unités de l'Université des sciences appliquées de Téhéran, atelier de peinture muséale contemporaine d'Alborz, etc.)

CULTURE(S) - MARCHÉ DE L'ART - POURIA MARZBAN

« **C**e que je vois, ce que je perçois est plus que réel. C'est la réalité. »
Une considération qui s'apparente à un haut questionnement philosophique, mais qui n'est autre que le reflet de la conception artistique d'un artiste « prophète en son pays », qui n'a cependant pas encore connu pareille

fortune en dehors de ses frontières. Âgé, au moment de la rédaction de ses lignes, de 36 ans après avoir vu le jour à Téhéran en 1985, Pouria Marzban est un esthète au sens littéral du terme, ne laissant pas le moindre doute s'instiller dans les détails. Rien n'est fait au hasard au sein d'une discipline aussi exigeante et foisonnante que l'art holographique, dont Pouria Marzban est l'un des plus prometteurs représentants. Mais un préambule s'impose. Comment définir cet art si particulier dont l'artiste a fait la promotion lors de nombreuses expositions prestigieuses dans son pays ?



(Déjà) une source d'inspiration

« **M**on sacrifice a toujours été façonné par ma détresse à explorer des problèmes avec des concepts tels que la création, l'humanisme et le monde holographique », aime à répéter celui qui cite volontiers comme source d'inspiration son compatriote Mohammad Hossein Halimi. Outre ce « père spirituel artistique », Pouria Marzban fait lui aussi office de pygmalion pour une myriade d'élèves dans le pays. En effet, l'artiste de 36 ans prodigue également son enseignement à l'université des beaux-arts de Téhéran, au sein de l'unité de sciences appliquées (culture et art) de l'université de Soroush, ou encore à l'université d'art de Qom. Un « sacré tableau de chasse » au sein d'un écosystème artistique iranien aussi bouillonnant,

foisonnant et dynamique. Tous domaines confondus. Dès lors comment saisir, au plus près, la substantifique moelle de l'œuvre de Pouria Marzban ? La réponse vient de l'intéressé lui-même, dans son manifeste. « *Au sein d'un univers holographique, les êtres représentés peuvent être assimilés à des hyper-expressions. Ils sont une réalité au-delà du temps et de l'espace.* »



CULTURE(S) - MARCHÉ DE L'ART - POURIA MARZBAN



Et de poursuivre. « Nous pensons que nous vivons au sein d'un monde à quatre dimensions, mais d'un point de vue concret, nous ne sommes absolument pas en mesure de le prouver et de le démontrer. C'est la perspicacité et les capacités mentales des êtres humains qui leur permettent de s'adapter au flux de l'existence ». Une « théorie » qui transparait au sein des œuvres de l'artiste qui s'avère perpétuellement en quête de réponses. Au point d'élever l'hologramme au rang d'art à part entière au travers ses collections. « J'ai essayé de comprendre et d'appréhender la métaphysique de la nature de l'univers, auquel nous appartenons tous. J'ai même réalisé cela du point de vue technique afin de montrer que ce que je vois est plus réel que la réalité. » De quoi s'émerveiller et donner à réfléchir devant l'œuvre de Pouria Marzban. ■

Daryoush.











HOLOGRAPHIC WORLD – TIMELESS ROOTS

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2025
- Dimensions: 100 * 150
- Edition: Limited



HOLOGRAPHIC WORLD – TIMELESS MATTER

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2025
- Dimensions: 200 * 150
- Edition: Limited



HOLOGRAPHIC WORLD – Genesis

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2025
- Dimensions: 80 * 80
- Edition: Limited



HOLOGRAPHIC WORLD – EMERGED FROM NOTHINGNESS

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2025
- Dimensions: 60 * 90
- Edition: Limited



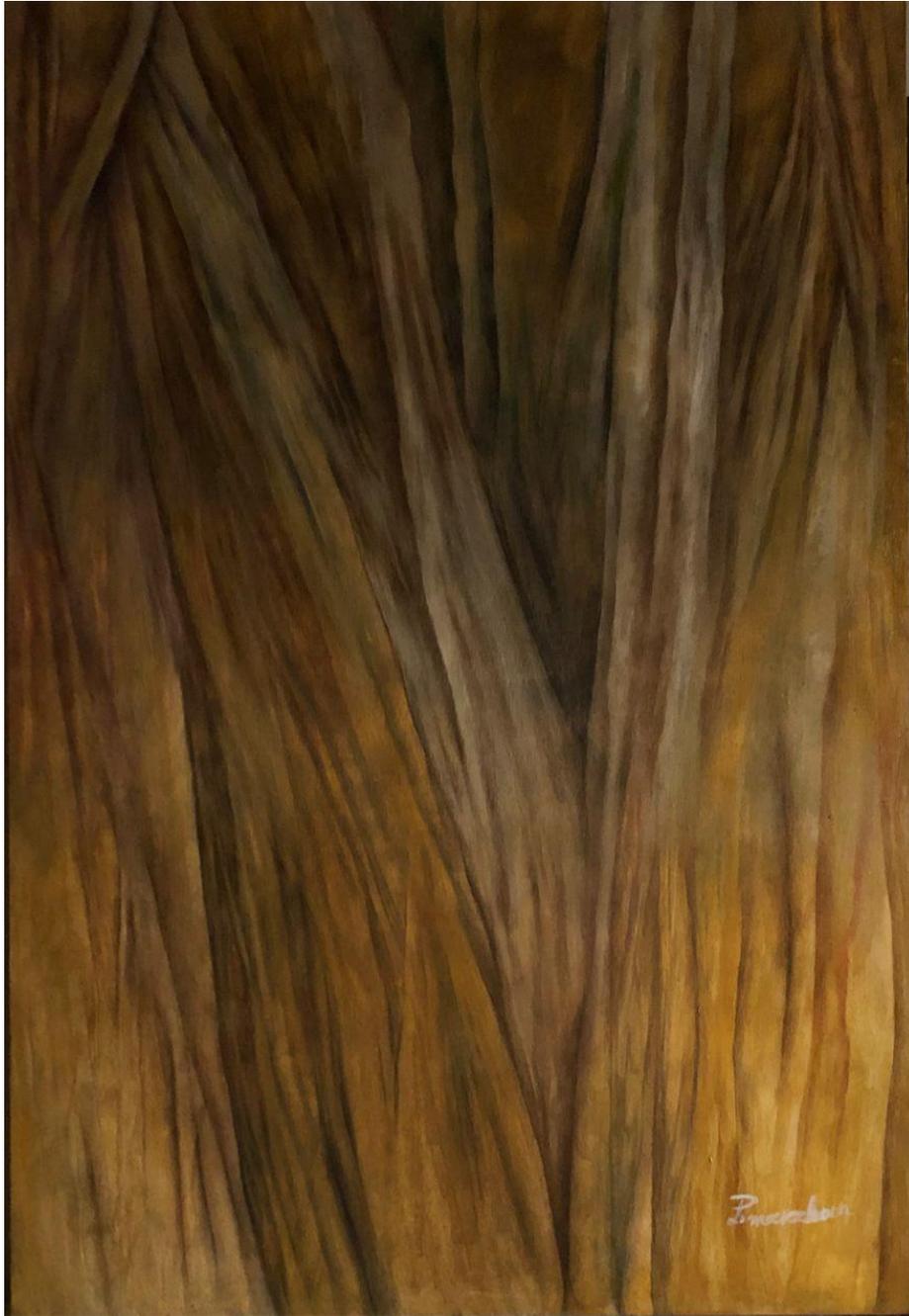
HOLOGRAPHIC WORLD – GROWTH

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- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date): 2025
- Dimensions: 100 * 80
- Edition: Limited



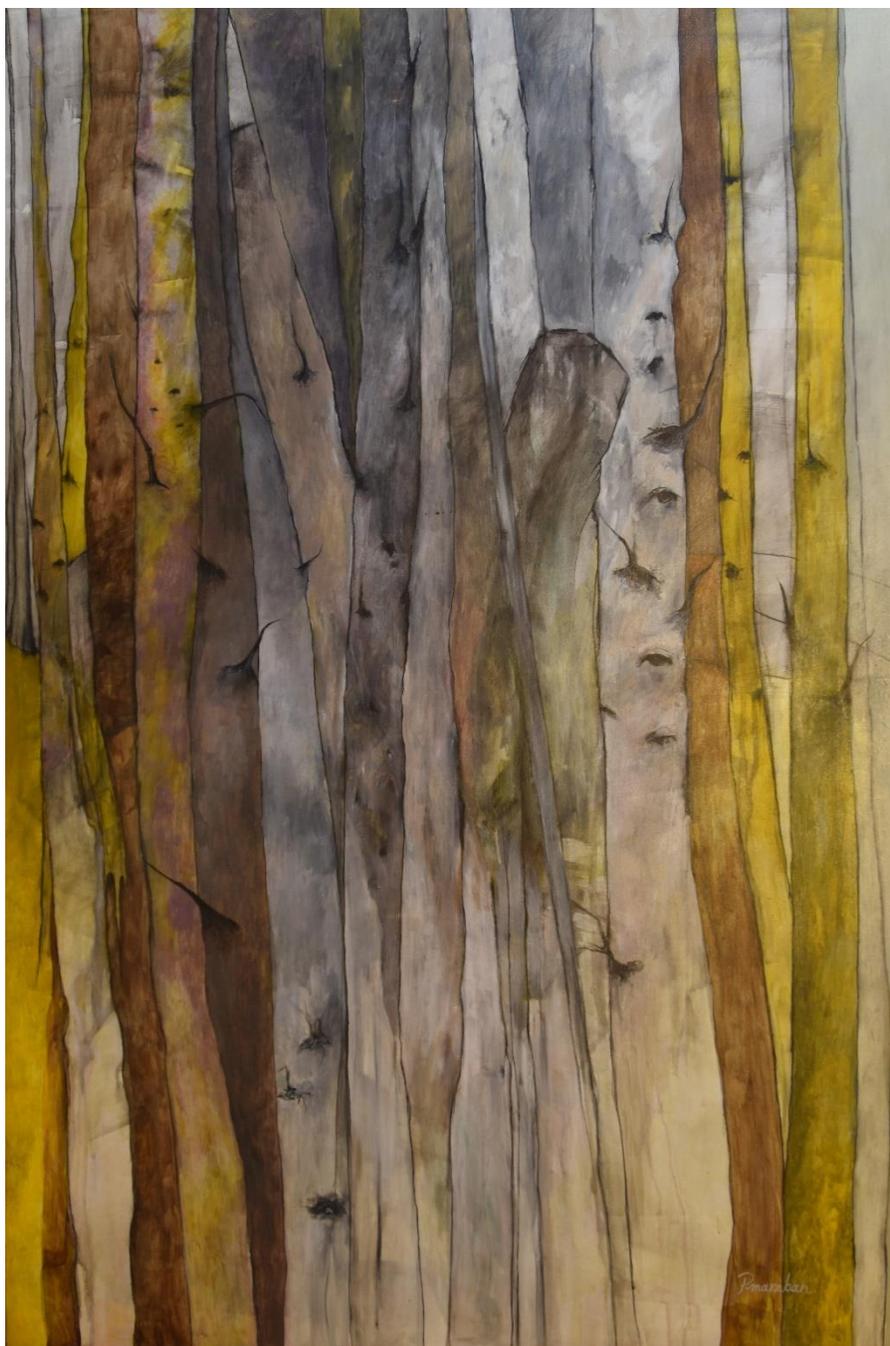
HOLOGRAPHIC WORLD – THE FACE LESS BEGINNING

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- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date): 2025
- Dimensions: 100 * 70
- Edition: Limited



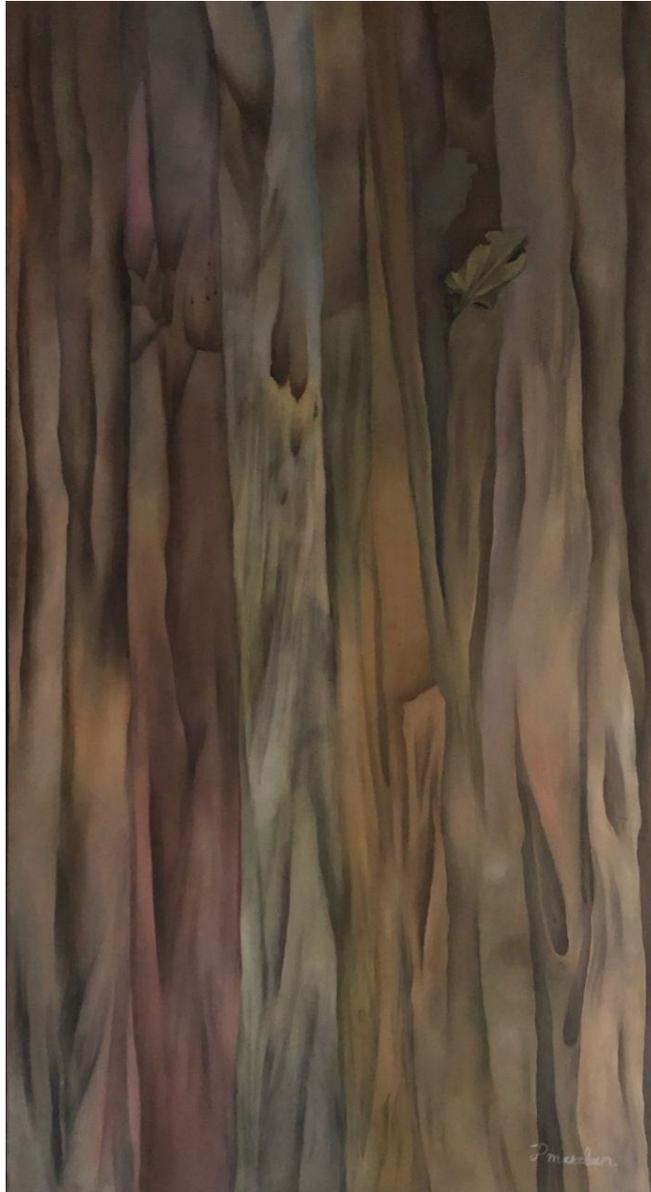
HOLOGRAPHIC WORLD - ARE THESE PLANTS? (TWO)

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2020
- Dimensions: 100 * 150
- Edition: Limited



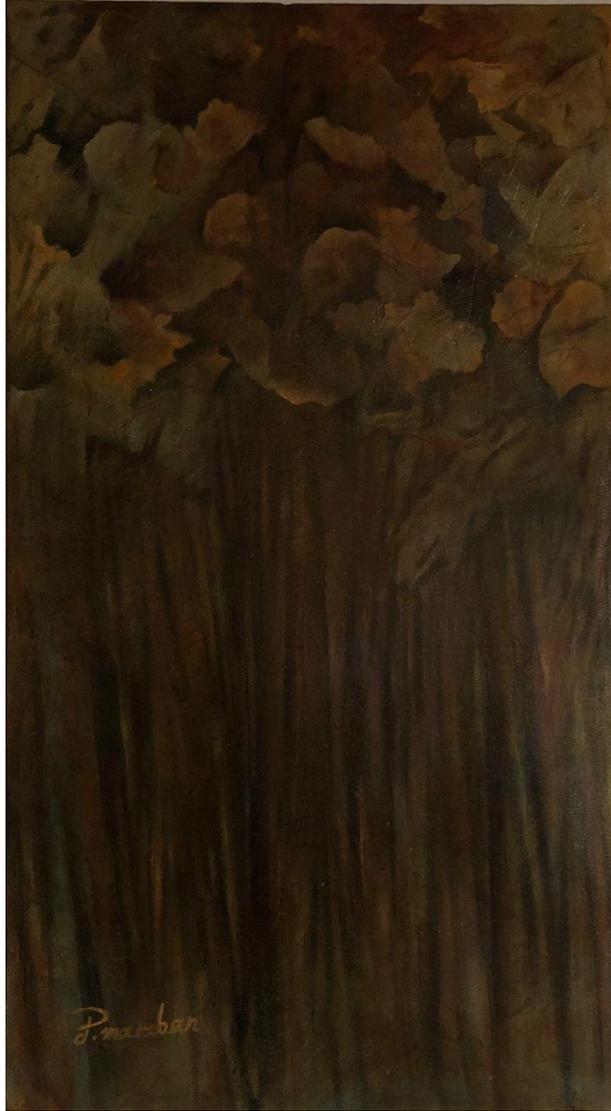
NATURE - TREE-PEOPLE

- Category: Painting
- Technique: Acrylic
- Material: Canvas
- Date Created (Georgian Date) : 2019
- Dimensions: 150 * 100



LEAVES- TREES HOLOGRAPHIC WORLD

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2019
- Dimensions: 140 * 90
- Edition: One



PLANT HOLOGRAPHIC WORLD

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2020
- Dimensions: 60 * 100
- Edition: Limited



HOLOGRAPHIC WORLD

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2020
- Dimensions: 100 * 150
- Edition: Limited



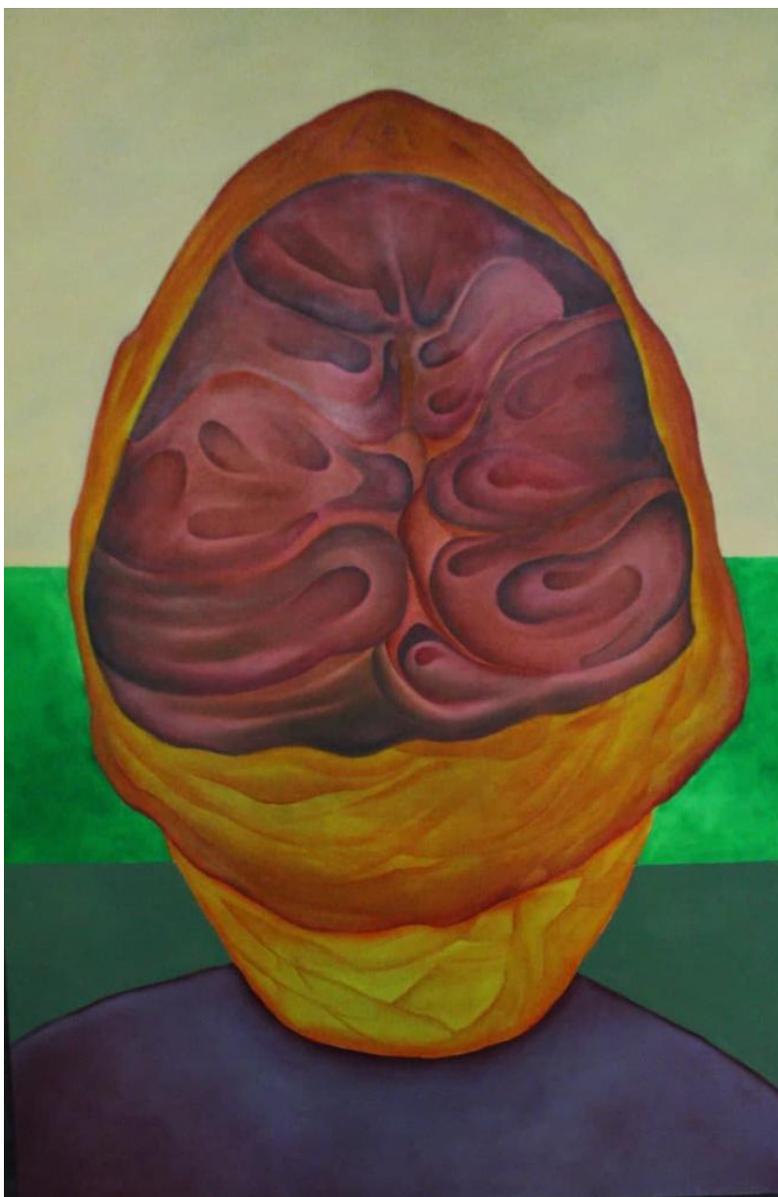
HOLOGRAPHIC WORLD

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- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2021
- Dimensions: 100 * 60
- Edition: One



HOLOGRAPHIC WORLD

- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2021
- Dimensions: 50 * 70
- Edition: One



HOLOGRAPHIC WORLD TWO

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- Category: Painting
- Technique: Oil
- Material: Canvas
- Date Created (Georgian Date) : 2021
- Dimensions: 100 * 150
- Edition: One



HOLOGRAPHIC WORLD SIX

- Category: Painting
- Technique: Oil
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- Date Created (Georgian Date) : 2021
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- Edition: One



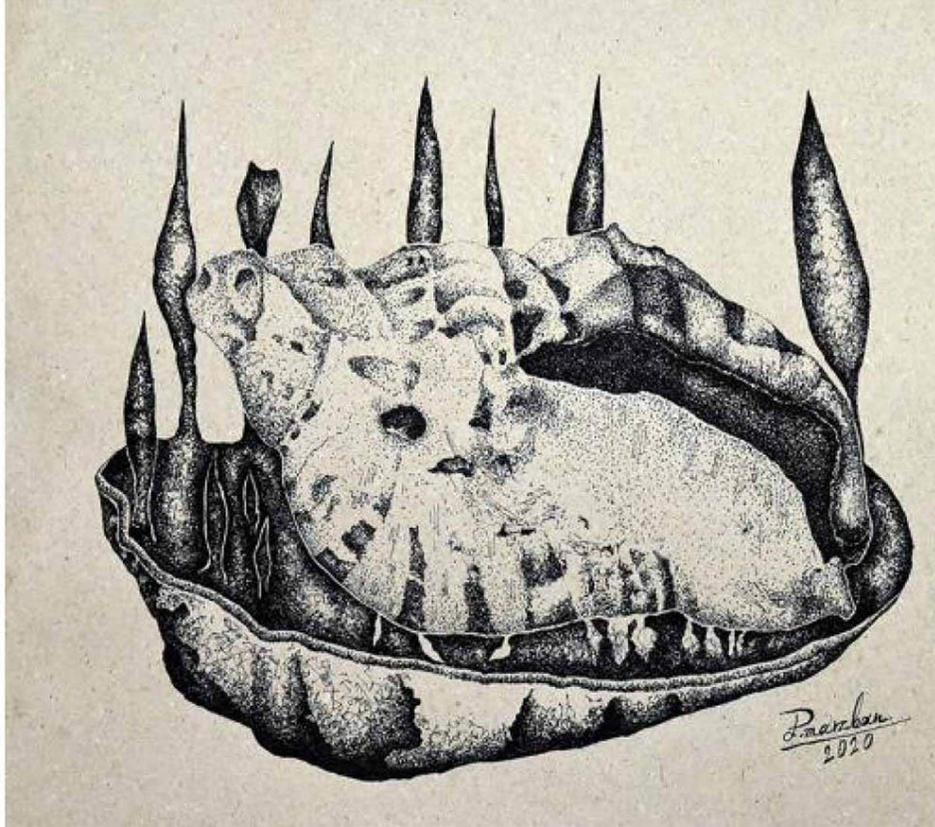
HOLOGRAPHIC WORLD ONE

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- Technique: Oil
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- Edition: One



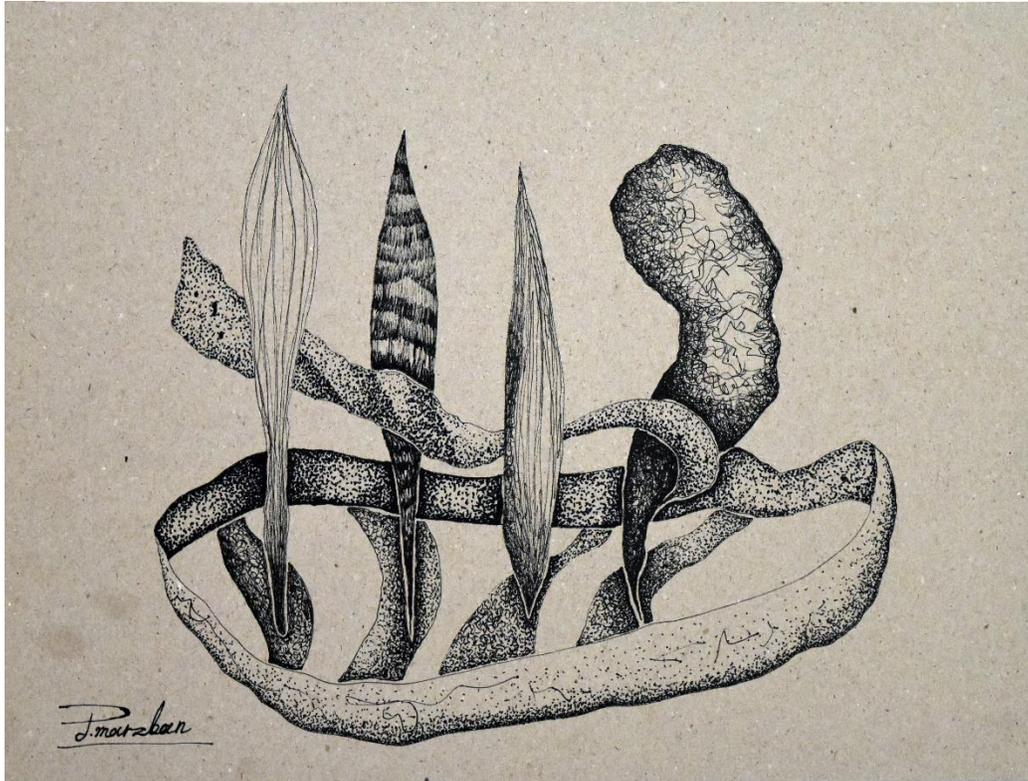
HOLOGRAPHIC WORLD3 ONE

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- Technique: Oil
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- Edition: One



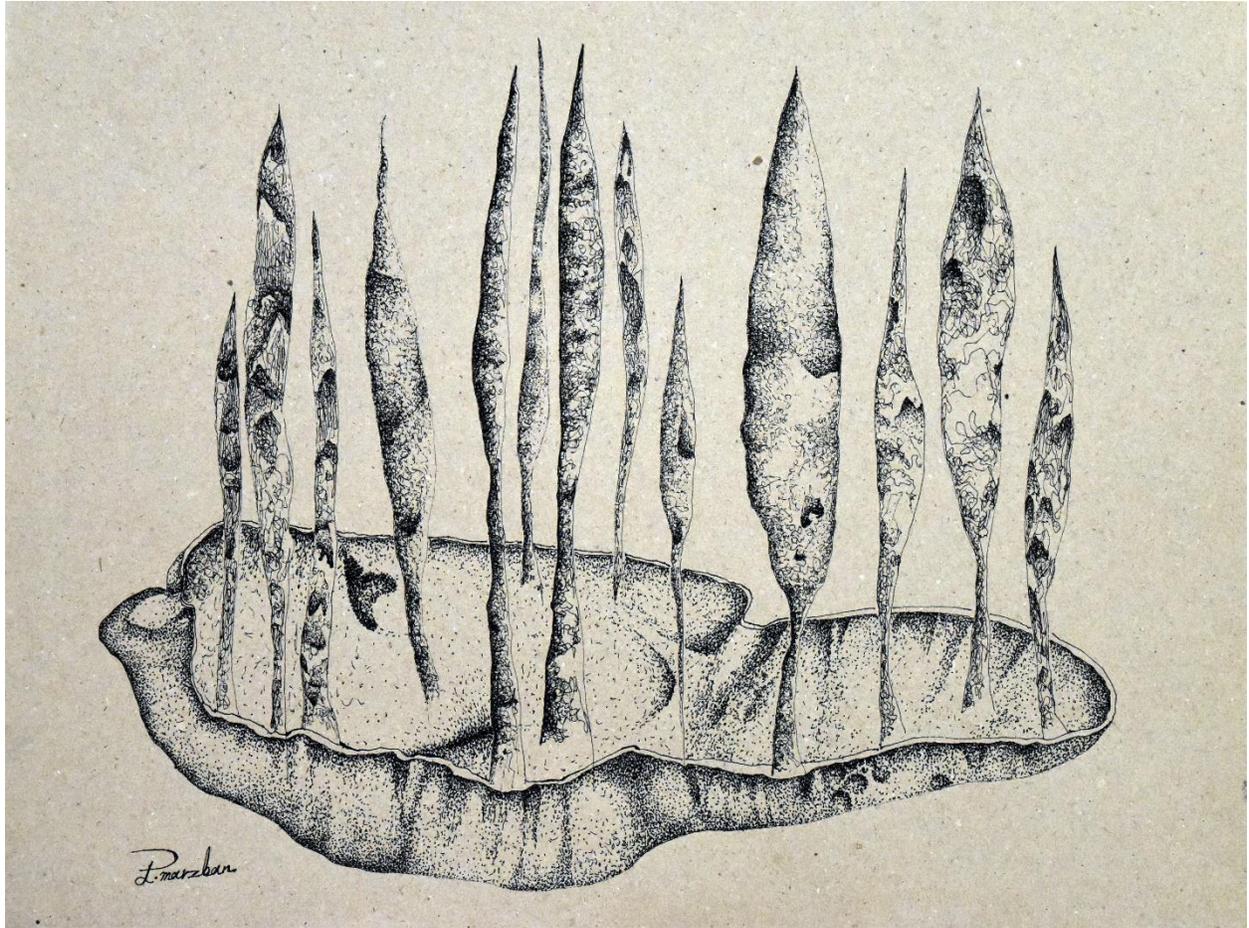
HOLOGRAPHIC WORLD 1

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- Technique: Rapid
- Material: Cardboard
- Date Created (Georgian Date) : 2020
- Dimensions: 30 * 40
- Edition: One



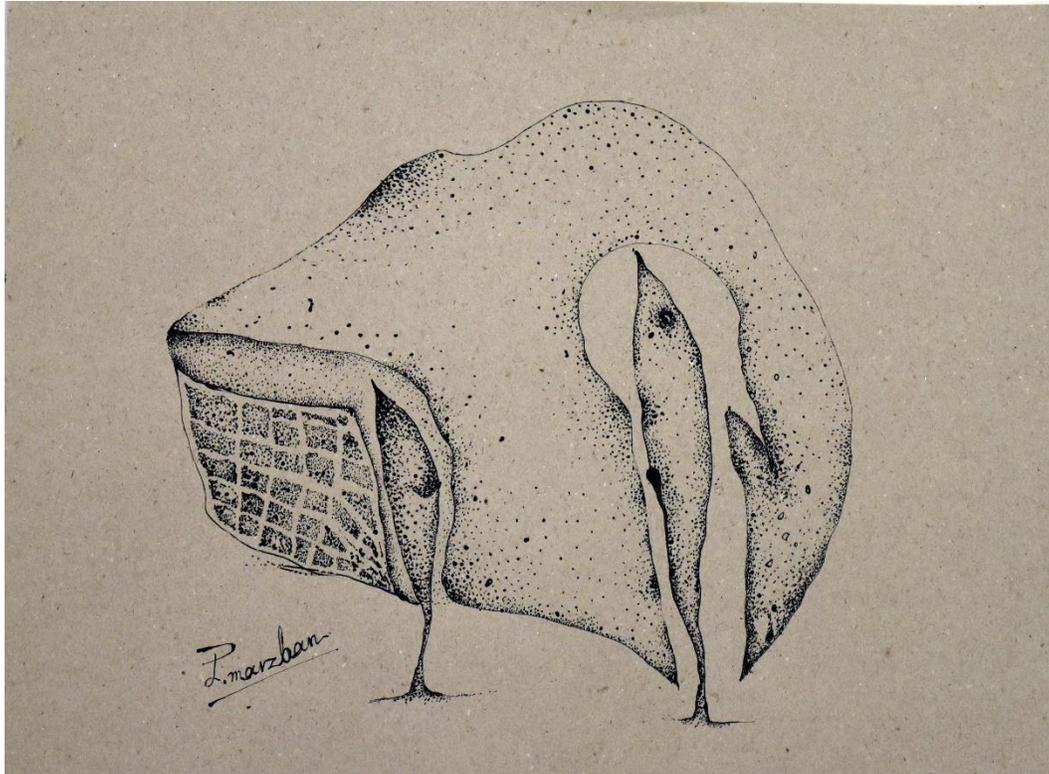
HOLOGRAPHIC WORLD 3

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- Technique: Rapid
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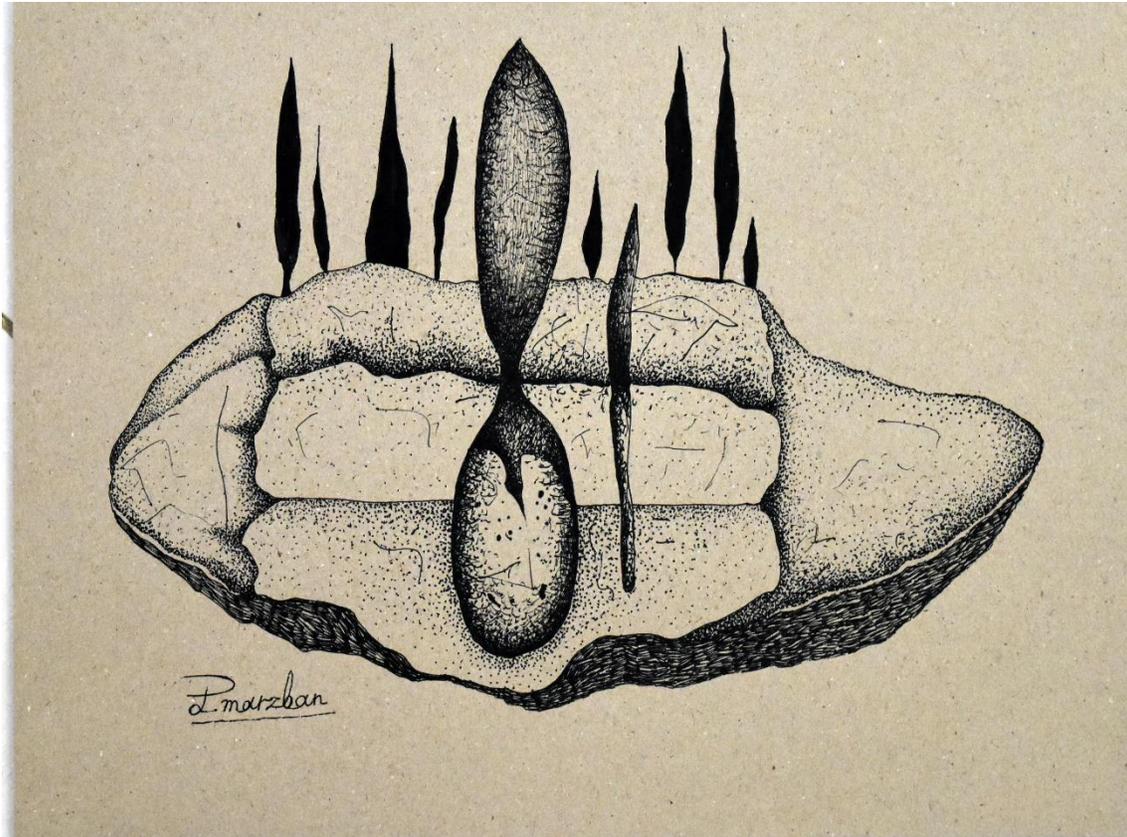
HOLOGRAPHIC WORLD ISLAND

- Technique: Rapid
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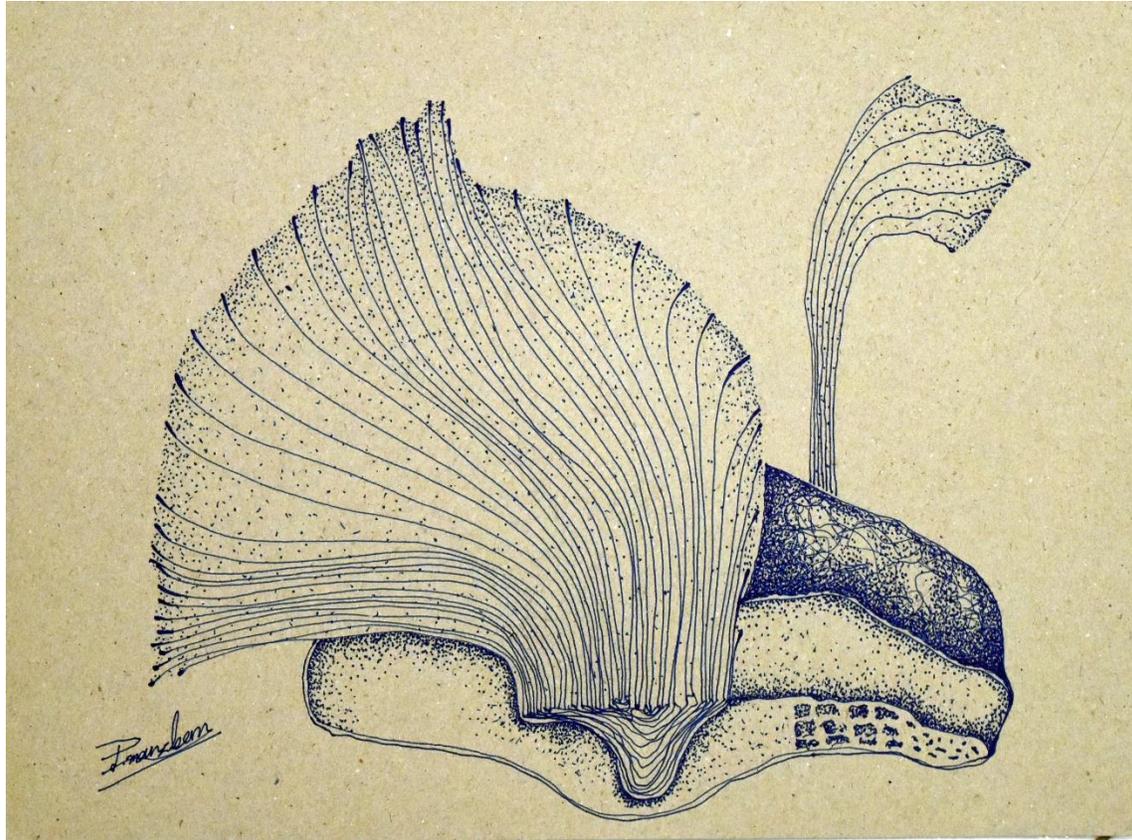
HOLOGRAPHIC WORLD FOUR

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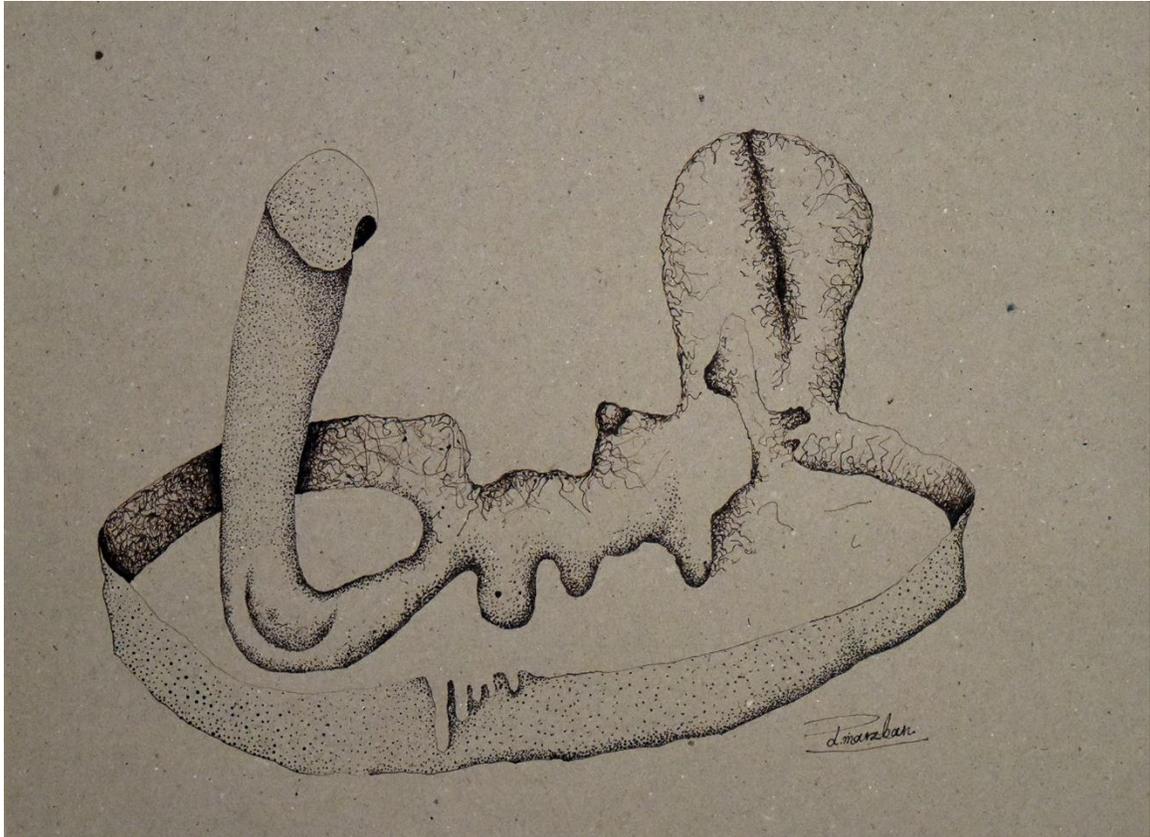
HOLOGRAPHIC WORLD THREE- THE MIRROR

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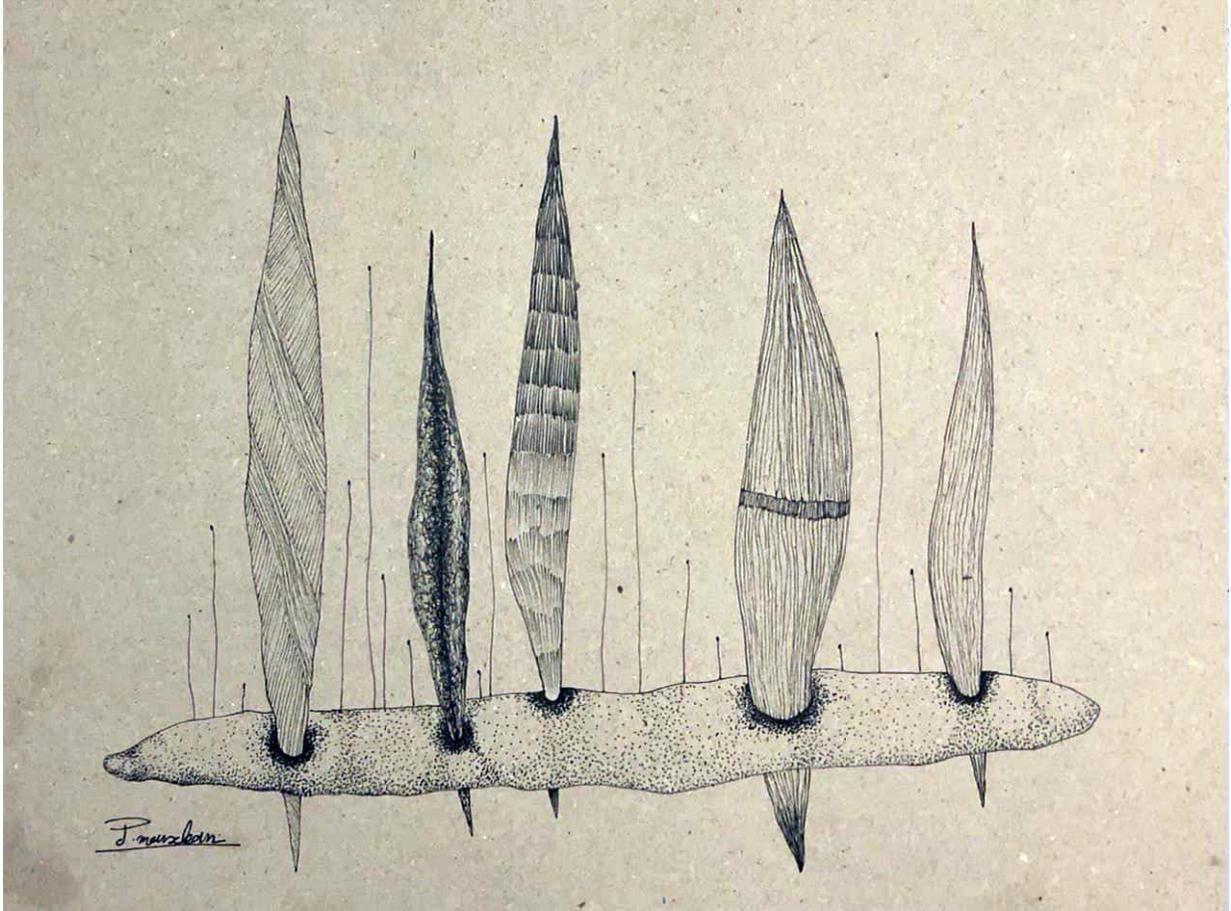
HOLOGRAPHIC WORLD EIGHT

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- Dimensions: 30 * 40
- Edition: One



HOLOGRAPHIC WORLD BIRTH

-
- Category: Drawing
- Technique: Ink
- Material: Cardboard
- Date Created (Georgian Date) : 2021
- Dimensions: 30 * 40
- Edition: One



HOLOGRAPHIC WORLD

- Category: Drawing
- Technique: Rapid
- Material: Cardboard
- Date Created (Georgian Date) : 2021
- Dimensions: 30 * 40
- Edition: One

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